

**PROGRAM OF THE SIXTH INTERNATIONAL SCIENTIFIC-PRACTICAL
CONFERENCE**

"BUSINESS PSYCHOLOGY: THEORY AND PRACTICE", HSE, MOSCOW

29 November-1 December 2019, Myasnitskaya street, 9/11, 518

29 November 2019 (Friday)

9.00 - 13.00 Registration of participants

10.00-12.30 Opening session. Presentations

Dr Natalia L. Ivanova, Professor, Academic Director of the Master's program Psychology in business (HSE, Moscow).

Business Psychology: approaches, practices, trends

Olga I. Khozinskaya, Vice President of the Association of business psychologists, business consultant (Moscow).

Association of Business Psychologists in Russia: Directions and Tasks for Development

Dr Maria V. Falikman, Professor, Head of the Department of Psychology, HSE (Moscow)

Welcome speech. Business psychology within the HSE Department of psychology

Dr Takhir Yu. Bazarov, President of the Association of Business Psychologists of Russia, Professor of Moscow State University. M. V. Lomonosov, Scientific director of the Institute of Practical Psychology (HSE, Moscow).

Happy organization: opportunities and limitations of business psychology

Dr Kathryn Waddington, Academic Director of the master's program in Business Psychology, University of Westminster, business psychologist, member of the ABP UK (UW, London, UK)

Rethinking Gossip in Organizations

Olga Sergeevna Deyneka, doctor of psychology. n., Professor, acting head. Department of political psychology of St. Petersburg state University (St. Petersburg)

Corporate Psychology: Current Trends

12.30-12.45 Coffee-break

12.45-15.45 Presentations

Timothy A. Nestik, Executive Director of the Association of business psychologists of Russia, doctor of psychology. Sciences, head. lab. social and economic psychology IE RAS (Moscow).

Socio-psychological prerequisites of the attitudes of the individual towards imposing and violation of economic sanctions

Dr Elena N. Makhmutova, Associate Professor of the Department of Pedagogy and Psychology at the Moscow State University of International Relations (Moscow)

Business Psychology: from academic discipline to the formation of the worldview of student managers

Dr Lisa Matthewman, principal lecturer, Chair of the Course Leaders Forum Steering Group, Westminster Business School, University of Westminster (UW, London, UK)

New Ways of Working in Higher Education: Enhancing Wellbeing in Academic Employees with Holistic and Positive Psychology Principles

Dr Nalina Ganapathi, Senior Administration and Finance, International Labour Organization, Professor at Universite Populaire de Geneve & Resource Faculty, Presidency College, India (Geneva, Switzerland)

Intercultural Corporate Team Communication and The Influence of Modern Technology

15.30-16.30 Coffee-break

16.30 – 18.30 Parallel sessions

November 30, 2019 (Saturday)

WORKSHOPS

11.00-12.30 Presentations

Sergey Valerievich Eliseev, President of the Union of Independent Experts and Interim Managers, Member of the Expert Council on Corporate Governance of the Institute of Economics of the Russian Academy of Sciences, Head of the Subcommittee on Corporate Governance and Competition Policy of the Moscow Chamber of Commerce and Industry, Independent Director (Moscow).

Crisis management: goals plus values versus processes

Ivan Malbasic, PhD., Assistant Professor, University of Zagreb, Faculty of Organization and Informatics (Zagreb, Croatia).

Through Balanced Organizational Values Towards Purpose-Driven Organizations

Lyudmila Borisovna Sadovnikova, Professor at the Higher Banking School (Poznan, Poland).

Situational-normative approach in human resource management system

12.30 - 13.00 Coffee break

13.00 – 15.00 Workshops

Vitaly Petrovich Tretyakov, Doctor of Psychology, Professor of the Department of Ergonomics and Engineering psychology, faculty of psychology, St. Petersburg state University, IAEA expert, (St. Petersburg).

Generative games as the basis for a safety culture in the electric power industry

Alexander Viktorovich Zakharov, Ph.D. Leading Instructor, Rossiya Airlines, Academician MNAPCHAK, EAAP (Moscow).

Board game as a resource for business development

15.00 - 16.00 Lunch

16.00 – 18.00 Workshops

Lebedeva Anna Vladimirovna ICF (PCC ICF), General Director Of the international coaching Academy, Executive coach, team coach, founder and first President of ICF Russia (Moscow).

Emotional competence as a method of increasing the awareness of a business psychologist

Talina Maratovna Vengrzhanovskaya, PhD, founder and Director of the Institute of creative thinking, business psychologist, PCC ICF (Moscow).

Projective methods of art coaching in the diagnosis and development of business

December 1, 2019 (Saturday)

11.00 – 13.30 Workshop

12.30 – 12.45 Coffee - break

Christo Kaftanjiev, Doctor of Philology, professor of advertising and semiotics at the Faculty of Journalism at Sofia University, at Tomsk State University, Kiev University, professor emeritus of the IAAE, member of the jury panel of the “The New York Festival” and “Superbrands” (Sofia, Bulgaria).

Peter Konstantinovich Vlasov, Doctor of Psychology, consultant on the design of organizations, trainer, head of research and publishing projects at the Institute for Applied Psychology "Humanitarian Center". Member of the international professional associations IAAP, EAWOP, SIOP (Kharkov, St. Petersburg).

Anna Arkadyevna Kiseleva, Ph.D., academic supervisor of the Business Communication educational program, trainer, head of the training center, project manager for advertising and analysis of consumer behavior at the Institute for Applied Psychology Humanitarian Center. Member of international professional associations IAAP, EPA. (Kharkov, St. Petersburg).

Mystic of sales: symbolism and psychology in advertising

Closing of the conference