

NRU HSE
INTERNATIONAL SCIENTIFIC-PRACTICAL CONFERENCE
"BUSINESS PSYCHOLOGY: THEORY AND PRACTICE»
Moscow, November 30-December 1, 2018

PROGRAM

November, 30, 2018 Friday – Myasnitskaya str., 9/11, ROOM. 518

9.00 – 13.00 Registration of participants

10.30 – 12.00 Opening of the conference

Dr Natalia L. Ivanova, Professor, Academic director of Master's Program "Psychology in business", co-founder of ABP Russia (Moscow).

Business Psychology Today

Olga I. Khodzinskaya, Vice President of ABP Russia, business consultant (Moscow).

Association of Business Psychologists in Russia: Directions and Tasks for Development

Dr Maria V. Falikman, Professor, Director of Psychology department of the NRU HSE (Moscow).

Welcome speech. Business Psychology in the HSE

Dr Takhir Y. Bazarov, President of the ABP Russia, Professor of Moscow state University. Scientific director of the Institute of Practical Psychology NRU-HSE (Moscow).

Paradoxes of Business Psychology in the Conditions of Uncertainty

12.00 – 12.15 Coffee break

12.15 – 15.00 Presentations

Dr. Kathryn Waddington, Academic Director of the master's program in Business Psychology, University of Westminster, business psychologist, member of the ABP UK. Academic supervisor of the master's program Business psychology HSE (UW, London, UK).

The Role of Compassion in Promoting and Sustaining Healthy Organisational Cultures and Leadership Practices - an Emerging Agenda for Research

Dr Elena N. Makhmutova, Associate Professor of the Department of Pedagogy and Psychology at the Moscow State University of International Relations (Moscow)

Business Psychology in the Educational Space

Dr. Warren Thorngate, Emeritus Professor of psychology, Carleton University, Academic supervisor of the master's program Business psychology HSE (Ottawa, Canada).

Contests and Competitions: Why the Best People Rarely Win?

Dr. Javad Hatami, Professor, Institute of Cognitive Research of Tehran University, Director of PhD program 'Social cognition'.

How Cognitive-Social Psychology Helps Reduce Energy Costs

Vasily A. Klucharev, PhD. Professor, Director of the Institute of Cognitive Neuroscience, NRU HSE (Moscow)

Neuro-Prediction as a Method of Optimization of the Decisions in the Field of Business Practice

15.00 – 16.00 Break

16.00 – 17.30 Presentations

Dr. Leszek Cichobłaziński, Czestochowa University of Technology, Poland.

Dr. Sidney Soares Filho, Professor of the School of Law Universidade de Fortaleza (UNIFOR) and Tribunal de Justiça do Ceará (Brazil).

Mediation in Collective Bargaining as an Example of Conflict Management in a Business – Polish Case

Dr Mikhail A. Ivanov, Certified Management Consultant, Senior Researcher of the faculty of psychology of Moscow State University, member of the vice president of the National Institute of CMC (Moscow).

Fashion and Reality in Management Consulting-the Eternal Search for a Panacea

Dr Lyudmila I. Dementiy, Professor, Dean of the Psychology Faculty of Omsk State University by F.M. Dostoevskiy (Omsk).

Feedback as an Instrument for the Development of Personality and Business

17.30 – 17.45 Coffee break

17.45 – 20.00 **Sessions: Session 1.** Psychological features of personality in business. Session Co-Chair: *Dr Natalia V. Antonova (room 426).* **Session 2.** Business psychological aspects of external and internal environment of the organization. Co-Chairs: *Dr Vladimir A. Shtroo, Alexandr S. Eliseenko (room 518).*

Session 3. Students session. Co-Chairs: *Dr Takhir Yu. Bazarov, Puslan M. Kutuev (room 423).*

December, 1, 2018 Saturday – Myasnitskaya str., 9/11, ROOM. 518

WORKSHOPS

10:00 – 12.00 **Anna V. Lebedeva** ICF (PCC ICF), General Director Of the international coaching Academy, Executive coach, team coach, founder and first President of ICF Russia (Moscow).

Emotional Competence as a Method of Raising Awareness of the Business Psychologist

12.15 – 14.30 **WORKSHOPS**

Dr Olga S. Deyneka, Professor, Head of the Department of political psychology of St. Petersburg state University (St. Petersburg)

Psychological Mechanisms and Channels of Advertising Influence (short and effective training for business)

Dr Talina M. Vengrzhnovskaya, Founder and Director of the Institute of Creative Thinking, business psychologist, PCC ICF (Moscow).

Integral Development of the Human Capital of the Leader and Team in VUCA World.

Dr Vitaly P. Tretyakov, Professor of the Department of Ergonomics and Engineering Psychology, Faculty of Psychology, St. Petersburg state University, IAEA expert, (St. Petersburg).

Dr Alexandr V. Zakharov, Lead Trainer «Aircompany «Russia», academician EAAP.

Business Games in the Aviation Business

14.30 – 15.00 Lunch

15.00 – 17.45 **WORKSHOPS**

Dr Peter K. Vlasov, consultant, trainer, head of research and publishing projects at the Institute of Applied Psychology "Humanitarian Center". Member of IAAP, EAWOP (Kharkov, St. Petersburg).

In-depth Interview - Method of Analysis and Correction of the Entrepreneur's Plan

Dr Anna A. Kiseleva, Deputy Director of the “Humanitarian Center” (Kharkov).

The Semantics of the Influence of the Interior: the Practice of the Influence on Consumer Behavior

Sergey V. Eliseev, President of the National Institute of certified management consultants

Management and Consulting of the Common Sense

17.45 – 18.00 Coffee break

18.00 – 20.00 **Dr Timofey A. Nestik**, Executive Director of the Association of Business Psychologists of Russia, Head of the Laboratory of Social and Economic Psychology IP RAS (Moscow).

Facilitation session “Business Psychology: Map of our Community, Trends and New Opportunities”

Closing Ceremony

