

**PROGRAM OF INTERNATIONAL SCIENTIFIC-PRACTICAL CONFERENCE
"BUSINESS PSYCHOLOGY: THEORY AND PRACTICE", HSE, MOSCOW**

30 November-1 December 2018, Myasnitskaya street, 9/11, 518

30 November 2018 (Friday)

9.00 - 13.00 Registration of participants

10.30-11.30 Opening session.

Natalia L. Ivanova, doctor of psychology. Professor, academic Director of the Master's program Psychology in business (HSE, Moscow).

Psychology of business in modern conditions

Olga Igorevna Kozinska, Vice President of the Association of business psychologists, business consultant (Moscow).

Association of business psychologists in Russia: directions and tasks of development

Maria V. Falikman, doctor of psychology, Professor, Head of the Department of psychology, HSE (Moscow)

Welcome speech. Business psychology within the HSE Department of psychology

11.30-12.30

Takhir Yusupovich Bazarov, President of the Association of business psychologists of Russia, D. psychol. Sciences, Professor of Moscow state University. M. V. Lomonosov, scientific Director of the Institute of practical psychology (HSE, Moscow).

Paradoxes of business psychology in conditions of uncertainty

Weddington Catherine, academic Director of the master's program in Business psychology, University of Westminster, business psychologist, member of the ABP UK (UW, London, UK)

The role of compassion in promoting and maintaining a healthy organizational culture and leadership practices. A new research agenda (the role of compassion in promoting and maintaining a healthy organizational culture and leadership practice - an emerging research agenda)

Vasily Klucharev, PhD. Biol. Professor, Director of the Institute of cognitive neuroscience (HSE, Moscow).

Neuro-description as a method of optimization of solutions in the field of business practice

12.30-12.45 Coffee-break

12.45-14.45

Warren Torngat, Professor Emeritus of psychology at the University of Carlton (Ottawa, Canada).

Contests: why the best people rarely win (Contests and competitions: why the best people rarely win)

Leszek Cichoblażinski, Technological University (Czestochowa, Poland).

Sidney Soares Filho, Ph.D Professor at Law School of the Universidade de Fortaleza (UNIFOR) and Tribunal de Justiça do Ceará (TJ/Ce), Brazil.

Mediation in collective bargaining as an example of conflict management in business-Polish case

14.45 - 15.30 Lunch

15.30-17.30

Javad Hatami, Professor at the Institute of cognitive research of Tehran University, Director of the PhD program Social cognition (Teheran, Iran).

How cognitive social psychology helps to reduce energy costs in the company (How cognitive-social psychology helps reduce energy costs

Mikhail A. Ivanov, Cand. the course of studies. international standard certified management consultant, SNA of the faculty of psychology of MSU, member of the honorary Presidium of the risk and academic fellow of ICMCI and Vice President of the risk (Moscow).

Fashion and reality in management consulting-the eternal search for a panacea

Sergey Eliseev, President of the National Institute of certified management consultants

Management and consulting common sense

17.30-18.00 Coffee-break

18.00 – 20.00 Breakout sessions

December 1, 2018 (Saturday)

WORKSHOPS

10: 00-12.00

Lebedeva Anna Vladimirovna ICF (PCC ICF), General Director Of the international coaching Academy, Executive coach, team coach, founder and first President of ICF Russia (Moscow).

Emotional competence as a method of raising awareness of the business of the psychologist

12.00: -12.15 coffee break

12.00-14:00

Irina Ivanovna Vasilieva, candidate of psychology science, associate researcher of the Laboratory of Laboratory of Industrial Psychology, Ergonomics, Engineering and Organizational Psychology IP RAS, (Moscow)

Activity approach to leadership: perspectives and limitations.

Vitaly Petrovich Tretyakov, D. psychol. Professor of the Department of ergonomics and engineering psychology, faculty of psychology, St. Petersburg state University, IAEA expert, (St. Petersburg).

From the generating game to the salon. Business game Corporation

Talina Vengrzhansky Maratovna, candidate of tech. N., founder and Director of the Institute of creative thinking, business psychologist, PCC ICF (Moscow).

Integral development of human capital of leader and team in VUCA world.

14: 00-15.00 Lunch

15.00-17.45

Olga Sergeevna Deyneka, doctor of psychology. n., Professor, acting head. Department of political psychology of St. Petersburg state University (St. Petersburg)

Psychological mechanisms and channels of advertising influence (short and effective training for business)

Peter K. Vlasov, doctor of psychology. n., consultant, trainer, head of research and publishing projects at the Institute of Applied Psychology "Humanitarian center". Member of international professional associations IAAP, EAWOP (Kharkiv, St. Petersburg).

In-depth interview - method of analysis and correction of the entrepreneur's plan

Anna Arkad'evna Kiseleva, candidate. Philol. of Sciences, Deputy Director of the humanitarian center (Kharkiv).

The semantics of the influence of the interior: the practice of influence on consumer behavior

17.45- 18.00 Coffee-break

18.00-20.00

Timothy A. Nestik, Executive Director of the Association of business psychologists of Russia, doctor of psychology. Sciences, head. lab. social and economic psychology IE RAS (Moscow).

Facilitation session Business Psychology: map of our community, trends and new opportunities

Closing of the conference