

## The program of the International Scientific and Practical Conference

### **“Business Psychology: Theory and Practice”**

Moscow, 16-19 November 2017

**Address :** Myasnitskaya st. 9/11, room 518

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**Day 1.** November 16, 2017 (Thursday)

**9.00-13.00 Registration of participants**

**10.30- 11.00 Opening of the Conference**

**Natalya Ivanova**, Doctor of Psychology, professor, academic leader of ‘Psychology in Business’ Master’s program of the National Research University of Higher School of Economics, co-founder of the Business Psychologists Association (Moscow)

**Olga Khodzinskaya**, Vice-president of the Business Psychologists Association, business consultant (Moscow)

**11.00-13.00**

#### **“Addressing the challenges caused by permanent crisis by means of business psychology”**

**Speaker :** **Takhir Bazarov**, President of the Business Psychologists Association Russia, Doctor of Psychology, professor of Moscow State University, Director of Practical Psychology Institute of Higher School of Economics ( Moscow)

#### **“Contemporary understanding of abilities and giftedness in psychology”**

**Speaker:** **Vladimir Shadrikov**, Doctor of Psychology, professor, academician at the Russian Academy of Education, academic supervisor of the Department of Psychology of Higher School of Economics.

#### **“Neural Prediction as a way of providing effective business solutions”**

**Speaker :** **Vasiliy Klyucharev**, Candidate of Biological Sciences, professor, leading expert of the Neural Economics Center and cognitive studies

#### **“Social and psychological factors determining the attitude towards technological innovations and new challenges for business”**

**12:30-13:00 Coffee break**

**13:00-14:30**

**Speaker :** **Timophey Nestik**, executive director of the Business Psychologists Association of Russia, Doctor of Psychology, head of social and economic psychology research at the Institute of Psychology of the Russian Academy of Sciences ( Moscow)

#### **“Psychological factors underlying the economic and managerial solutions in the process of modernization”**

**Speaker:** **Olga Deineka**, Doctor of Psychology, professor, acting head of the department of Political Psychology

**14:30-15:00 Break**

**15:00-17:30**

**“Content Knowledge Versus Process Knowledge in Managing Change”**

**Speaker :** **Stephen Armstrong**, Professor of Innovation at the University of Toronto, Faculty of Applied Science and Engineering, visiting professor in the business psychology center at the University of Westminster

**Day 2 November 17, 2017 (Friday)**

**09:30-13:00 Registration of participants**

**10:00-12:00**

**“Management Consulting : modern methods and ways”**

**Speaker :** **Mikhail Ivanov**, Candidate of Psychological Sciences, internationally certified management consultant, senior scholar at the department of Psychology at Moscow State University, member of the honorary presidium of the Certified Management Consulting ( CMC) Institute Russia, academic fellow of ICMCI and vice president of the CMC Institute Russia

**“Managerial Innovations”**

**Speakers:** **Elena de Preville**, PhD. Paris Descartes University, Sorbonne, research fellow at the department of organizational change of the ESSEC School of Business ( France), associate fellow at the Institute of Psychology at the Russian Academy of Sciences ( Moscow)

**David Autissier**, HDR, director of the organizational change department at the ESSEC School of Business ( France), professor at the School of Management IAE Gustave Eiffel, University Paris-Est Creteil.

**“Reconstruction of an entrepreneur’s image : discourse and values”**

**Speakers:** **Peter Vlasov**, PhD in Psychology, head of research and publishing at the Institute of Applied Psychology “Humanitarian Center”, member of IAAP, EAWOP.

**Anna Kiseleva**, Candidate of Sciences in Philology, deputy director of the Institute of Applied Psychology “Humanitarian Center”, (Kharkov)

**12:00- 12:15 Coffee break**

**12:15-14:00**

**“Recent social and psychological studies in Iran: New trends focused on business”**

**Fatemeh Bagherian**, Shahid Beheshti University, Teheran, Head of the social and psychological research center of the Psychology Department

**14:00-15:00 Break**

**15:00-20:00 Session of speeches**

**Section 1. Business psychology of the market and organization.**

**Moderators:** **Vladimir Shtroo**, Professor, Higher School of Economics ( Moscow),  
**Olga Patosha**, Associate professor, Higher School of Economics

**Vladimir Shtroo:** *Communication in the organization: in sorrow and in joy, in sickness and in health, until death part us*

**Olga Patosha:** *Psychological factors underlying change in consumer preferences in modern reality*

**Abramova O.A.:** *Managing an innovative company. Leadership styles in IT*

**Kovaleva A.A. :** *Optimization of the work of the HR department by developing a business process based on regulation.*

**Lobanova T.N.:** *Trajectory of interest in managing the human capital of companies.*

**Kravchenko E.M.:** *Evaluating the organizational effectiveness of business psychologists.*

**Tursunova Y.T. :** *Project management as a technology in the educational process*

**Naumtseva E.A.:** *Psychological readiness for organizational change.*

**Druzhenko E.D.:** *Leadership in the macroeconomic space.*

**Gornyakova M.V.:** *Preparation of a competitive professional in the field of psychological support for a modern organization: problems and solutions.*

## **Section 2. Personality in business. Coaching in business.**

**Moderators: Natalya Ivanova, Professor, Higher School of Economics ( Moscow)**

**Natalya Antonova, Associate professor, Higher School of Economics ( Moscow)**

**Ivanova N.L.:** *Conflicts in the organization: business psychology approach.*

**Fedorova A.A.:** *Characterological properties of the creative personality.*

**Chervyakova I.V.:** *Professional identity in the modern trajectory of professional development.*

**Derevianko O.I.:** *The role conflict of a leader at different levels of management.*

**Lutchenko V.A.:** *Development of risk management in decision making through the prism of professional judgment.*

**Antonova N.V.:** *The problem of personal effectiveness measurement during the coaching process.*

**Naumtseva E.A., Balitskaya K.V. :** *Coaching of non-standard professional trajectories.*

**Lisenko A.A.:** *Non-standard formats in coaching when working with the top management of an organization*

**Korolikhin A.V.:** *The systemic role of supervision in the practice of helping professions.*

**Sartan G. :** *Group dynamics in team coaching*

**Eliseenko A.S. Ivanova N.L.:** *Business and psychological consulting: an integrated approach to the development of organizations.*

**Seraya S.V.:** *Personality assessment of candidates during the recruitment selection in a commercial organization*

**Zotova I.V.:** *The impact of the digital transformation of business on skills and competencies of leaders.*

### **Day 3. November 18, 2017 ( Saturday )**

#### **10:00- 12:15 Workshop is – Lumina Spark- A tool for Enhanced Business Psychology practice**

**Speaker: Christopher Benton,** business psychologist, business and organizational consultant, Westminster University, London

#### **12:15-12:30 Coffee Break**

#### **12:30-14:00**

##### **“Developing the scenarios of strategic sessions”**

**Speaker: Timofey Nestik,** Executive director of the Association of Business Psychologists, Russia, Doctor of Psychology, head of social and economic research lab at the Institute of Psychology of the Russian Academy of Sciences.

#### **14:00-15:00 Coffee break**

#### **15:00- 16:30**

##### **“The use of the collective intelligence to enhance effectiveness: from theory to practice”**

**Speakers :** **Elena de Preville,** PhD. Paris Descartes University, Sorbonne, research fellow at the department of organizational change of the ESSEC School of Business ( France), associate fellow at the Institute of Psychology at the Russian Academy of Sciences ( Moscow)

**Thierry Renard,** leading specialist in the field of collective intelligence, Cohesion group of human resources at the HR Department of SNCF, Paris, France

#### **16:30- 18:00**

##### **“Managing values”**

**Speaker: Anna Kiseleva,** Candidate of Sciences in Philology, deputy director of the Institute of Applied Psychology “Humanitarian Center”, (Kharkov)

#### **18:00-18:30 Break**

#### **18:30- 21:00**

##### **Workshop: “Business psychologists in the dimensions of value and semantics”**

Elena Dubeninkova, Candidate of psychological sciences, assistant professor at Yaroslavl University

Alexander Eliseenko, Business psychologist, lecturer of “Psychology in Business” Master’s program at National Research University of Higher School of Economics

**Day 4. November 19,2017 ( Sunday)**

**Master classes**

**10:00-12:00**

**"Team coaching in an organization. The team power"**

**By Svetlana Chumakova** , Russia's first Master Certified Coach, ICF, Director general of International Coaching Academy, Executive Coach, founder and the first president of the ICF representation in Russia

**12:00-12:15 Coffee break**

**12:15-14:00**

**"Generative games in organizations."**

**By Vitaly Treryakov**, Phd in Psychology, professor of the Department of Ergonomics and Engineering Psychology of the Faculty of Psychology of St. Petersburg State University, IAEA expert.

**14:00- 14:30 Break**

**14:30-16:00**

**"Theory and practice of solving modern business problems through creative states in team coaching"**

**By Vengrzhnovskaya Talina**, Candidate of technical sciences, founder and director of the Institute of Creative Thinking, business psychologist, PCC ICF  
**Sverdlov Gennadiy**, Founder and director general of "Doctum" - coaching and consulting center, lecturer and coach of DBA, EMBA programs

**16:00-16:15 Break**

**16:15-16:30 Closing of the Conference**

**16:30-19:00** Defense of the certification case of the National Institute of Certified Management Consultants (NISKU) Moscow,

**"Development of the company strategy at the time of crisis" Andrey Vakhin**, Ph.D., certified management consultant, CMC, director general of Excit group.