



NATIONAL RESEARCH  
UNIVERSITY

# Coding documents for quantitative content analysis (4)

HYГ Seminar 8  
online 17 April 2020

Dr. Caroline Schlaufer, [cschlaufer@hse.ru](mailto:cschlaufer@hse.ru)

<b>Renovation</b>	<b>308</b>
Government	155
Facebook	153
<b>Waste management</b>	<b>256</b>
Government	37
Bloggers, opposition politicians NGOs, experts	219
<b>Transport</b>	<b>249</b>
Government	90
Bloggers, opposition politicians NGOs	159
Overall total	<b>813</b>

Until 1 hour ago, we have coded  
475 texts!

# Facebook posts

- Don't code re-posts of articles, pictures, videos (without comments), mark them red ✓
- I will replace them with new posts

# Several narratives in a text

- **Q:** Facebook posts (and blogs) often contain a comment to a posted text. Which one of the two texts should be coded?
- **A:** Code the comment in the present post (and not the original text that was reposted)
- In these cases, you can code the present post, you don't need to mark yellow.

# Several narratives in a text

- Do you have other questions concerning several or no narratives in one text (marked yellow or red)?

# Causes and plots

- **Texts Navalny:** Are lack of transparency and corruption intentional causes or not?

# Consequences

**Actions**

Intended

Unintended

Unguided

## MECHANICAL CAUSE

intervening agent  
machines  
trained animals  
brainwashed  
people

## ACCIDENTAL CAUSE

nature  
weather  
earthquakes  
machines that  
run amok

Purposeful

## INTENTIONAL CAUSE

assault  
oppression  
conspiracies  
that work  
programs that  
work

## INADVERTENT CAUSE

intervening  
conditions  
unforeseen side  
effects  
neglect  
carelessness  
omission



# Causes and plots

- 304 (<https://navalny.com/p/3747/>) (plot and cause)
- 305 (<https://navalny.com/p/3680/>) (plot and cause)
- 307 (<https://navalny.com/p/3624/>) (are there any victims?)

# New characters

- I will add the following actors to the code book
  - Мусорная мафия ✓
  - Experts ✓

# New characters

- I will separate (now still in one code)
  - **NGO / NGO representatives**
  - **Activist:** activists are active citizens rather than NGO representatives.
  - Do we need a specific code or can we code “citizen”?
  - «Наши товарищи в Коми» ТК, 150

# Characters

- **Q:** Can we consider experts as heroes if they just provide expertise and recommendations? Do heroes need to do something specific?
- **A:** Hero = a character who takes action with the purpose to solve a problem, to achieve a policy solution, to protect a victim, or to fight a villain.
- I suggest that providing expertise can also be an action to solve a problem and achieve a policy solution
- Texts 99, 101

# Characters

- **Texts Gudkov:**
- **Q:** Sometimes narrators use the pronoun «we» to describe heroes/victims. How should we interpret «we», if the author does not imply him/herself as this particular character?
- Line 115, 116
- **A:** Politician? Citizens?

# Characters

- **Q:** How should we code other states and their policies if the narrator regards them as heroes?
- **A:** type in the text (e.g., foreign government / Germany / Estonian policies)

# Characters

- Means of transport as characters.
  - The hero takes an action to achieve the policy solution  $\neq$  the solution
- 2 examples where мцд is the hero: 57 and 62

# Coalitions

Coded neutral:

- Varlamov: “Varlamov always changes his position about Sobyenin's office, that is why I consider him as a neutral actor in that case”
- ➔ to code coalition, always look at the present narrative. Is the author in this narrative for or against governmental policy? An actor can take different positions in different texts.



# Coalitions

Coded neutral:

- 399: “решения должны приниматься скоординированно и не мэрией, а только на государственном уровне“  
(vs. Moscow, pro RU government)

# Various questions

- VL 97: Протестуют. is there a hero?
- TK 148: not sure in problem and solution type and hero
- TK 161-164: not sure about plot
- MS 48: who is hero and beneficiaries?
- AS 365: plot

# Next steps

## **Our objective:**

- to finalize coding until 1<sup>st</sup> May
- To code as much as possible ➡ I can add more texts to the excel file
- If you are done with “your” texts, help others
  
- Next seminar: Friday 24 April?