## Information Gain (IG)

Proposed by Kummerer et al., 2014

## Designed to handle center bias\* and have an interpretable linear scale

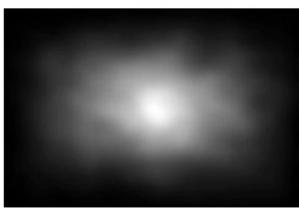
\* By averaging fixations over many images, a central Gaussian distribution naturally emerges. As a result, false positives sampled from other images will come predominantly from the image center.

- The metric measures the information gain of a saliency map over a baseline (which captures image-independent behavioral fixation biases).
- Baseline is created as averaging the ground truth fixation maps of all other images.
- A score above zero indicates the saliency map has a better prediction for the fixated locations than the baseline, beyond behavioral fixation biases.
- This formulation is amenable to replacing the baseline with any other model, and can be used for measuring the information gain of one model over another.

## **Ground Truth**



**Baseline Maps** 



Saliency Map





**IG** visualizations

