



HIGHER SCHOOL OF ECONOMICS NATIONAL RESEARCH UNIVERSITY

VII Annual International Conference on Methods in Social Sciences "Sociological research methods (in memory of A. Kryshtanovsky)"

2016, September 23-24, Moscow, NRU HSE, Myasnitckaya str., 9/11

Dear colleagues!



Please join us for the 7th Annual Conference on Methods in Social Sciences "**Sociological research methods (in memory of A. Kryshtanovsky)**" which will be held September 23–24, 2016 in Moscow, Russia at the National Research University Higher School of Economics. Specialists in the development, application, teaching methodology as well as methods of sociological and market research, including undergraduate and graduate students are welcome.

Official languages of the Conference: Russian, English.

We accept abstracts related to the conference topics, including but not restricted to the following:

- Measurement problems and the application of math models in the social sciences
- Data mining in the social sciences
- Strategies for combining various methods (mix methods) in social sciences
- Digital research and "mobile methods", action research
- Applied methods of media analysis
- Analysis of unstructured information in social networks
- Validation procedures for qualitative data
- Evaluation research
- Innovations in marketing research: the impact of technology on the methods for studying of consumer behavior
- Gamification in marketing
- Methodical innovations and experiments
- Special section "Methodical startups" will be organized for young researcher

Discussions:

- Problems in teaching and measuring the learning outcomes;
- Social mobility analysis: methodological aspects.

Individual submissions should include:

Author`s name, affiliation and e-mail;

Paper title

Abstract (up to 7000 characters)

Submission deadline: May 20, 2016, 23:59 GMT

Submission decisions: June 10, 2016, 23:59 GMT

All abstracts should be submitted [via conference website](#).

In you have any questions don`t hesitate to contact us at method2016@hse.ru

Web: <https://social.hse.ru/socsci>